



# **Circle of Sisterhood 101**

## **Campus Partner Impact Guide**

Revised July 2018

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## About the Circle of Sisterhood Foundation

### Mission

The Circle of Sisterhood will leverage the collective influence of sorority women to raise financial resources for entities around the world that are removing educational barriers for girls and women facing poverty and oppression.

### The Cause

For too many girls and women around the world, access to quality education is often limited. Education is an answer to many of the global issues related to women – poverty, oppression, misogyny, brutality. Ultimately, more and more educated girls will mean stronger and healthier villages, communities, and entire countries.

### About Our Founding

Our Founder, Ginny Carroll, was inspired to establish the Circle of Sisterhood Foundation because she is a strong proponent of the sorority experience and is well aware that the sorority movement came forth out of oppression.

She was also motivated by the book *Half the Sky: Turning Oppression into Opportunity for Women Around The World*. In the book, authors Kristof and WuDunn shared first-hand accounts from their travels across the globe of women being subjected to brutal violence and oppression solely because of their gender. And the frustration that too many girls in the world were not getting the opportunity to go to school which kept them locked in a life of poverty was a tipping point. Ginny felt strongly, as a college educated woman, that she had a responsibility to do something to help girls and women around the world get an education and she knew that she could not do it alone – that as just one person, her impact would be insignificant. But she was well-acquainted with a very large community of college educated women she knew would help – sorority women. Without education, girls and women all over the world are unable to reach their full potential. Sorority women are fortunate to have the one thing that will help most women out of poverty – an education. As such, we have a responsibility to those less fortunate.

**The Circle of Sisterhood strongly believes that quality schooling is the great emancipator from poverty and despair and will provide a better life for a woman and that of her family.**



## Why, Who, What, Where and When?

By being able to answer Why, Who, What, Where, and When, you'll be able to plan to successfully begin incorporating support of the Circle of Sisterhood into your council/sorority community's programming.

### Step 1: Why?

Your sorority community is most likely the largest body of women's organizations on your campus and holds a significant amount of influence. As one community of women, you can use your influence to help your entire campus community understand the global issues affecting women and the critical need to help girls achieve education around the world. Internationally, the collective sorority community is one of the largest, identifiable bodies of college educated women in the world! When not even 7% of the world (men and women combined) earns a college degree and 2/3 of all illiterate adults in the world are women, it is our responsibility to help girls gain access to education.

Sororities across North America have always and will continue to help domestic U.S. charities in significant ways. The Circle of Sisterhood helps domestic organizations as well but most of our work is focused on girls and women struggling in the developing world. The movement is a means for our entire community to contribute in a global humanitarian way – together. We are a mechanism by which all sorority women can stand together across affiliation, age, color, and creed to make a difference in the lives of millions of girls and women. Collectively, we can do much more than we could as individuals or individual groups. We can give others an equal chance for rewarding lives and livelihoods through schooling, the learning of a trade, or even a college education.

Being able to understand and articulate the importance of the work that CofS is doing is an important first step. Can you explain WHY the Circle of Sisterhood Foundation is a cause your council/sorority community should get behind?

### Step 2: Who?

Who needs to be involved in each step of the process? Do you need a committee? What role should your Fraternity/Sorority Advisor play? Are there other organizations on campus that support a similar cause? How can you work together? Identify your resources -don't go it alone! Work with as many people as you can to make an impact. There is definitely strength in numbers. Also, the Circle of Sisterhood assigns all partner campuses a Campus Relationship Manager who can help you identify other resources or share ideas they've seen work on other campuses.

### Step 3: What, Where, and When?

Once you've got "the why" and "the who" down, the rest will come more easily! Start thinking about ways to engage the women in your community. Choose a fundraiser(s) that will work well on your campus. What will get students excited to help you help girls go to school? What are meaningful ways that students at your institution can contribute? Where are the best locations on campus for people to see what you're doing? What time of day are people most likely free to come to your program? Many sorority communities struggle with over-programming. Try to think about ways you can add Circle of Sisterhood efforts into what you're already doing. Consider adding it as a theme for a philanthropy night during recruitment or a way to celebrate community wide philanthropic effort. Can you do a weekly coin competition at council meetings where chapters send the delegates with change? Or could you ask PNMs to donate \$1 on bid day for this important cause? Or could you ask all chapters to donate \$1 per member to help girls go to school? You don't always have to add another event to the calendar to be successful!



## Becoming a Circle of Sisterhood Campus Partner

To jump start your campuses relationship with the Circle of Sisterhood, we recommend the following actions be taken:

1. Adopt the Circle of Sisterhood Foundation as your chapter/council/sorority community philanthropic focus.
2. Assign a campus liaison/ambassador to lead your Circle of Sisterhood initiatives on campus.
3. Email Annie Labo at [annie@circleofsisterhood.org](mailto:annie@circleofsisterhood.org) to let her know that you have officially adopted the Circle of Sisterhood as a philanthropic partner and to introduce the campus liaison/ambassador. Annie will assign you a Campus Relationship Manager and invite you to join the CofS Campus Partner Facebook Group, where you will be able to connect with other campus partners.
4. Form a Circle of Sisterhood committee (See Appendix A: Starting a Circle of Sisterhood Committee) to engage more sorority women and to create additional leadership opportunities within your sorority community.
5. Educate your sorority community about the global issues affecting women and why the CofS is a cause your sorority community is partnering with to provide opportunity through education (See Appendix B: Circle of Sisterhood Sixty Second Commercial and share our video from the [Circle of Sisterhood YouTube Channel](#) )
6. Plan your fundraising initiatives to compliment your current programming. Work smarter, not harder! (See Appendix D: Awareness & Fundraising Ideas)
7. Collaborate with others on campus. Potential collaborators might include faculty/staff, other Greek communities, international student organizations, women's studies, etc. (See Appendix C: Why Support the Circle of Sisterhood?)
8. Document your work by taking pictures or recoding a short video. Share your CofS initiatives on social media and tag us when promoting your successes so we can share your good work!



## Sorority Women are Making an Impact

With your help, our impact will continue to grow! Since our founding in 2010, we have been able to:

- Grant more than \$1,000,000 to organizations working in 22 countries on 4 continents.
- Engage with more than 270 Greek communities on college campuses across the U.S. who have helped to educate more than 200,000 people about the global issues affecting women and girls.
- Fund multiple school builds in 5 countries - Senegal, Nicaragua, Haiti, Nepal and Malawi.
- Support a six-month mobile classroom that empowers female entrepreneurs in Africa.
- Help expand a menstrual hygiene program to 100 schools in Ethiopia, providing access to menstrual hygiene management supplies and scientifically accurate information regarding menstruation to almost 60,000 students.
- Provide shelter, primary education, and healthcare to 23 girls for one year at a rescue center in Kenya. The center provides a safe haven where girls can escape early marriage, female genital mutilation, and unwanted pregnancy.
- Provide support for one year of education for 25 disadvantaged and at-risk girls in Nepal.
- Support a U.S. program that impacts economically disadvantaged, academically promising female high school students, fully funding six scholars. Scholars are assigned a one-on-one “college coach” mentor who will serve as a positive female role model, sounding board and support system for the various obstacles they face.
- Provide funding to support the implementation of a community program to increase engagement of parents/caregivers and improved pedagogy and teacher management at a girls’ school in Tanzania.
- Provide shelter, education, vocational training, case management and advocacy for 230+ women and children who’ve migrated to Kenya from six war torn countries.
- Provide scholarships, tuition, uniforms, boarding school fees, malaria nets, libraries, teachers, tutors, computers, electricity and the list goes on...

Imagine our impact 10 years from now because of the commitment of sorority women to provide opportunity through education for girls around the world!



## Additional Resources

The Circle of Sisterhood website is full of resources designed to help you raise awareness and begin fundraising on your campus. Below are additional resources you may find helpful.

**Take Action Page**- Your "go to" place for resources when it comes to hosting events. This page of our website is equipped with more information about raising awareness and funds. You will also find event resources like a customizable flyer, table tents, postcards, etc.

**Online Fundraising Page**- Visit our website and click on *Support Us* in the bottom right-hand corner, click on *Remove Barriers to Education* and select *Become a Fundraiser*. Start a fundraising page as an individual or create a team page. Then share it with all your sorority sisters, friends, family, co-workers and classmates. Donations are directly sent to Circle of Sisterhood.

**Circle of Sisterhood Blog**- Here's where we'll keep you up to date with our progress! We feature schools that have been successful, highlight where the money campuses raised is going, and share other exciting news. It's a great way to stay in touch with the foundation. And it would be great if you'd write a blog about your successes and submit for publication! Blog submissions should be sent to: [blog@circleofsisterhood.org](mailto:blog@circleofsisterhood.org)

**Fundraising Guide** - This guide will help you learn the best practices of fundraising for the Circle of Sisterhood. It's full of ideas for fundraisers, and gives suggestions for people and organizations with which to partner.

**Half the Sky Viewing Party Guide** - This packet will help you as you host a Half the Sky Viewing Party. This is a wonderful way to create awareness about issues facing women and girls around the world, and motivate your campus to get involved. Start with a small viewing group (5 women from every chapter) and use the guide to prompt a discussion.

**Circle of Sisterhood YouTube Channel** - Use the videos you will find on our YouTube channel to share the mission of CofS with your sorority community.



## How to Contact Us

### General Contact Information

Circle of Sisterhood Foundation, Inc.  
P.O. Box 551  
Belmont, NC 28012  
(317)775- 9488

Email: [info@circleofsisterhood.org](mailto:info@circleofsisterhood.org)

Website: [www.circleofsisterhood.org](http://www.circleofsisterhood.org)

### Division Specific Contact Information

Grants Committee: [grants@circleofsisterhood.org](mailto:grants@circleofsisterhood.org)

Donations: [gifts@circleofsisterhood.org](mailto:gifts@circleofsisterhood.org)

Campus initiatives: [campussupport@circleofsisterhood.org](mailto:campussupport@circleofsisterhood.org)

Alumnae initiatives: [alumnaesupport@circleofsisterhood.org](mailto:alumnaesupport@circleofsisterhood.org)

### Social Media Links

Facebook: <https://www.facebook.com/CircleofSisterhoodFoundation>

Instagram: <https://www.instagram.com/circleofsisterhood/>

Twitter: [https://twitter.com/CofS\\_Foundation](https://twitter.com/CofS_Foundation)

YouTube: <https://www.youtube.com/user/circleofsisterhood1/featured>

Pinterest: <https://www.pinterest.com/CofSFoundation/>





## Appendix A: Starting a Circle of Sisterhood Committee

### Sample Circle of Sisterhood Committee Structures

#### COMMITTEE EXAMPLE A

A great way to spread awareness about Circle of Sisterhood throughout your university's sorority community while benefiting from input, support, and the hard work of women in all different chapters is to create a Circle of Sisterhood committee. Here is a guide for how to start the committee:

#### Application:

A simple way to create an application for a Circle of Sisterhood Committee is to use Google Docs. Share the application link with chapter presidents on listservs and on all social media websites used in your sorority community to ensure that everyone is aware the opportunity. Set the final date that applications will be accepted and be sure to frequently share the application link and reminders about the deadline up until that date.

Sample question ideas:

- Name
- Email address
- Year in school
- Affiliation
- Other commitments throughout the term
- Any positions the applicant has had within her own chapter
- Availability for meetings
- How did you hear about Circle of Sisterhood?
- Why are you passionate about Circle of Sisterhood?
- Please share one (or more) fundraising idea(s) for Circle of Sisterhood.
- Please share one (or more) idea(s) for an educational event for Circle of Sisterhood.
- Please share any experience you have with fundraising, social media, event planning, (etc.—any skill that would benefit the committee).

#### Committee Member Selection:

Once all applications have been submitted, the person (or group) that is currently in charge of all things Circle of Sisterhood on your campus should review the applications in order to identify the strongest applicants. Once these applicants have been identified, you can either immediately extend offers to join the committee or decide to add an interview round to the selection process, extending offers to the top applicants afterward. It might also be helpful to ask for feedback from chapter presidents when selecting committee members to supplement the information given on the applications.

Send an email to the chosen committee members offering your congratulations and sharing important information like the time/date/location of the first meeting and the contact information for the committee chairwoman\*.

Send a list of all committee members to the chapter presidents, encouraging them to congratulate their members who have been selected to join the committee.

When sending emails to any applicants who have not been selected for the committee, be sure to encourage their continued support of Circle of Sisterhood and the committee.

\*See "Structure" for ideas about how to select a committee chairwoman.



## Structure:

It is important to pick a structure for your Circle of Sisterhood committee that best meets the needs of your sorority community.

If your Panhellenic or Sorority Council has adopted Circle of Sisterhood as its official philanthropy, you might decide that the committee should fall under the auspices of the council and a council officer can serve as a committee chairwoman. This helps to eliminate disconnect between the Panhellenic/Sorority Council and the committee members that might be created by a free-standing committee. Below are some ideas for a potential chairwoman:

- Panhellenic/Sorority Council president
- Programming chair
- Community service/Philanthropy chair
- Scholarship chair

The committee's internal structure will vary based on your number of applicants and desired committee size. Here are some ideas for structure based on committee size:

Small-to-medium committee:

- Each committee member can be assigned an area that she would like to work in,
- Or the whole committee can work together, deciding who will accomplish tasks what as needed.
- Each committee member will communicate directly with the chairwoman.
- A typical month might look like:
  - Week 1: meeting with entire committee
  - Week 2: off week (schedule meeting if needed)
  - Week 3: off week (schedule meetings if needed)
  - Week 4: meeting with entire committee

Medium-to-large committee:

- The committee chairwoman can select work group leads who will essentially serve as an executive board of the committee. Ideas for work group leads are:
  - **Liaison to Chapters**
  - **Fundraising**
  - **Communications/PR**
  - **Education/Awareness**
  - **Community Outreach (involving others in the campus community to work of CofS Committee)**
  - **Event Planning**
- The committee chairwoman can then assign members to each work group, which can be done based on member preferences and skills.
- Each work group member will communicate directly with her work group lead.
- And each work group lead will communicate directly with the chairwoman of the CofS Committee.
- A typical month might look like:
  - Week 1: meeting with committee chairwoman and work group leads
  - Week 2: meeting with work groups leads and their work group members
  - Week 3: off week (schedule meeting if needed)
  - Week 4: meeting with entire committee



## COMMITTEE EXAMPLE B

### Greek Unity Board/Committee

The Greek Unity Board is a committee made up of each of the sorority chapters in the community. It is a group that falls under the umbrella of the Panhellenic Council. The responsibilities of this committee are:

- to plan, organize, and facilitate Panhellenic Pride/Circle of Sisterhood Week each academic year
- to educate our campus about Circle of Sisterhood
- to facilitate fundraisers throughout the year for Circle of Sisterhood
- to foster an environment that is conducive to the development and sustainment of Panhellenic/sorority pride on campus

The primary focus of this committee, and of Panhellenic/Circle of Sisterhood Pride Week, is to bring Panhellenic members together by focusing on the common causes of women's empowerment, but primarily Circle of Sisterhood.

The chair of this committee is one of the Panhellenic Vice Presidents. Her role on the board is to oversee the plans and goals of the committee and to hold the committee accountable for follow through.

Ideas for committee work group are:

- **Liaison to Chapters**
- **Fundraising**
- **Communications/PR**
- **Education/Awareness**
- **Community Outreach (involving others in the campus community to work of CofS Committee)**
- **Event Planning**



## COMMITTEE EXAMPLE C

### Circle of Sisterhood Committee

The committee meets every other week to discuss and plan awareness, educational, and or fundraising events. Committee members (ambassadors) should represent – at a minimum - each sorority chapter on campus. The best option may be to have two representatives from every sorority chapter on campus to serve as Circle of Sisterhood (CofS) ambassadors.

Circle of Sisterhood Ambassadors (committee members):

- Must attend Circle of Sisterhood bi-weekly general meetings
- Any member of the sorority community can attend general meetings as a way to be updated on events and get more information about involvement with CofS
- The ambassador position allows for consistent member involvement in events and as a feeder to Director role

The Leadership Team of the CofS Committee consists of the following:

Leadership Team could meet once per month separately from general meetings of the committee (this could be before a general meeting) to discuss goals and work of the committee.

- Two CofS Directors
- President of College Panhellenic (CPC)
- Vice President of Public Relations (CPC)
- Other officers of interested Councils (NPHC, MGC, IFC, etc.)
- Fraternity/Sorority Advisor

To be a Circle of Sisterhood Director, one must:

- Fill out application on Office of Fraternity/Sorority Life website
- Serve on CofS Leadership team
- Serve as main contacts for the CofS Committee

Ideas for committee work group are:

- **Liaison to Chapters**
- **Fundraising**
- **Communications/PR**
- **Education/Awareness**
- **Community Outreach (involving others in the campus community to work of CofS Committee)**
- **Event Planning**



## Example - Circle of Sisterhood Committee Application

(for ease collection use a service like Google Forms)

Circle of Sisterhood is a U.S. Charity founded and powered by sorority women committed to removing barriers to education for the more than 60 million girls and women out of school around the world. Sororities were founded in a time when women had to fight for their right to a higher education. Now, over 150 years later, as one community of educated women, we continue the legacy of our Founders by standing together to help girls and women achieve education around the world.

Being a part of this committee entails attending bi-monthly meetings, planning fundraising events, awareness programs, and being committed to helping girls and women receive an education. For more information on Circle of Sisterhood, please visit [www.circleofsisterhood.org](http://www.circleofsisterhood.org)

Applications are due by XXX (date).

\* Required

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**Name \***

**Email \***

**Year in School \***

**Affiliation \***

**What other commitments will you have for the XXX semester? \***

i.e. course load, position in sorority, other organizations you are affiliated with, work

**Have you had positions in our organization in the past? If so, what position(s)? \***

**What is your availability during the XXX semester for hour long meetings? \***

i.e. Mondays 1-2, Tuesdays 5-7

**Have you read the book or watched the documentary *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*?**

**If you have not read the book or watched the documentary, would you be able to do so between now and the beginning of the XXX semester? \***

**Please share one (or more) fundraising idea(s) for Circle of Sisterhood \***

**Please share one (or more) idea(s) for an educational event or awareness program for Circle of Sisterhood \***

**Please share any experience you may have with fundraising, event planning, social media, or any other skill that would benefit the committee \***

**Would you like to add anything else?**



## Appendix B: Circle of Sisterhood Sixty Second Commercial

### Why get involved with the Circle of Sisterhood?

You may be asking yourself - *how do I get everyone else as excited as I am about partnering with the Circle of Sisterhood?* Try using our Sixty Second Commercial along with our video to help your sisters, fellow council members, or entire community buy in. Remember, use your own passion for the cause to tell your story.

The American sorority movement was born in the mid-1800s as an avenue of support for women who were fighting for the right to attend college. United as one, the founders of our fraternal organizations paved the way for countless women who would follow – like you and me.

Now, over 160 years later, a network of sorority women are committed to follow in our founders' footsteps by removing barriers to education for girls around the world and raising awareness about global issues affecting women.

For too many women around the world, getting an education remains a privilege and not a right. Seventy percent (70%) of out-of-school youth in the world are girls. We represent the less than 40% of the U.S. population with a college degree and the less than 7% of the college educated global population.

Our sisters around the world will never have the opportunities we have—and continue to have— unless we help them. In the 1800s in the U.S., our founders stood together to give us these opportunities. Today, sorority women are one of the largest, identifiable bodies of college educated women in the world. Now it is our turn to stand together for our sisters around the world.

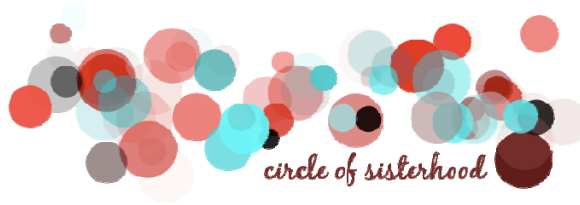
- Educated women overcome poverty.
- Educated women positively impact their economy.
- Educated women earn 25 percent more income.
- Educated women reinvest 90% of their income back into their families.
- Educated women have smaller, healthier families.
- Educated women have children who are 40% more likely to live past the age of 5 .
- Educated women are three times less likely to contract HIV.
- Educated women live in less volatile, extremist cultures.
- Educated women are more likely to stand up for themselves.

Because numerous studies indicate education is the key to eradicating poverty, the Circle of Sisterhood's mission is to leverage the collective influence of sorority women to provide financial support to entities that remove educational barriers for girls and women.

All we ask is that you—as a sorority woman—give or raise \$53 this year, and then ask every affiliated woman you know to do the same. If every sorority woman gets involved as a donor, we will transform the world – literally.

Visit the [Circle of Sisterhood YouTube Channel](#) to share our videos. These include videos from our trip to Senegal to build a school and some of our favorite videos to create awareness about our cause.





## Appendix C: Why Support the Circle of Sisterhood?

Women across the globe still lack basic legal rights and protections. Mounting research by the United Nations Development Programme indicates that “women’s empowerment helps raise economic productivity and reduce infant mortality. It contributes to improved health and nutrition. It increases the chances of education for the next generation.”

### Circle of Sisterhood Mission

The Circle of Sisterhood Foundation will leverage the collective wisdom and influence of sorority women to support entities around the world that remove educational barriers for girls and women, uplifting them from poverty and oppression.

**Strategically**, the Circle of Sisterhood would be a great organization for sorority councils on your campus to support because:

- o *you will become “good neighbors” beyond your campus, hometown community, and the United States.*
- o *by focusing on global issues related to girls and women, you will help make sororities **even more** relevant to faculty, administrators, and other campus officials...*
- o *by collaborating in this meaningful and impactful way, “ugly” competition among sororities may diminish...*
- o *by creating awareness about the brutality inflicted upon girls and women around the world, mean girl behavior and hazing may go away...*
- o *you will become global citizens more aware of the issues...*
- o *you will become better leaders...*

Leaders invested in higher education are **calling for students** to graduate from college understanding humanitarianism and civic engagement. It is expected that students “will have an appreciation of cultural and human differences; understand their responsibility to social justice; a global perspective; and a sense of civic responsibility.”

**Join our domestic and international effort to raise funds to uplift women from poverty and oppression through education.**



**Start a book club to really understand the issues:  
Start with “Half the Sky: Turning Oppression into Opportunity for Women Worldwide”**



## **Build awareness by educating others about the oppression of women worldwide:**

- Human trafficking**      The United Nations estimates that 4 million people are trafficked each year. With increased economic globalization, trafficking in women from poor to wealthier countries appears to be on the rise. Trafficking "involves one or more forms of kidnapping, false imprisonment, rape, battering, forced labor, or slavery-like practices."
- Poverty**                      Women do two-thirds of the world's work yet earn only five percent of the income. Women harvest 90 percent of the world's food, yet own only one percent of the world's land.
- Discrimination**              Every year, at least 2 million girls worldwide disappear because of gender discrimination. For example, girls in India from one to five years of age are 50 percent more likely to die than boys. A little Indian girl *dies from discrimination every four minutes.*
- Brutality**                      It is estimated that at least one out of every three women around the world has been beaten, coerced into sex, or otherwise abused in her lifetime — with the abuser usually someone known to her.
- Gendercide**                    More girls have been killed in the last 50 years, precisely because they were girls, than men were killed in all the wars of the twentieth century.
- Sex-selective abortion**      It is estimated that 60-101 million females are missing from the globe today.

## **As college educated women, we have a responsibility to stand together to educate women around the world because...**

- *Educated women overcome poverty*
- *Educated women positively impact the economy*
- *Educated women earn 25 percent more income*
- *Educated women reinvest 90% of their income back into their families*
- *Educated women have smaller, healthier families*
- *Educated women have children who are 40% more likely to live past the age of 5*
- *Educated women are three times less likely to contract HIV*
- *Educated women diminish misogyny and oppression*
- *Educated women live in less volatile, extremist cultures*





## What Can We Do on Our Campus?

*Call a meeting of all the elected leaders of sorority councils on your campus and go through this worksheet together to identify what will work on your campus to create awareness and fundraise.*

**“Our Go-To People”** logical potential collaborators to create awareness (such as women’s resource center; residence life; international student services office, etc.):

**Ways we can** work with our collaborators to **educate others** on these critical issues:

*Our own members:*

*All women on campus:*

*Female faculty/ staff:*

*Undergraduate men:*

### **“Our Untapped or Under-utilized People Resources”**

Potential Campus Collaborators we can work with to create awareness:

Ways we can work with our collaborators to **educate others** on these critical issues:

### **Beyond Raising Awareness • Move to Raising Money**

We value grass-roots efforts so we want to empower you to do GREAT things that will work on your campus.

Make it... Quick. Simple. Effective. Fun!

*Fundraising Ideas:*



## Appendix D: Awareness & Fundraising Ideas

Below is a list of different events and activities that many other campus partners have found successful. Incorporate any one of the ideas into your programming to build awareness and raise funds. Have a new idea that made a huge impact? Send an email to Annie Labo: [annie@circleofsisterhood.org](mailto:annie@circleofsisterhood.org) with details so she can add it to the list below.

### 1. Circles for Education

Use colored cardstock to make cut-out circles (think CofS logo) that say “I support the Circle of Sisterhood,” “I support girl’s education,” or another meaningful message like “Education is important to me because...”. Sell the circles for \$1 each and allow purchasers to write their name on the circle or to answer the prompt. Then, post the circles in a visible place on campus (Student Union, Library, Greek Life office, etc.). This is a great way to raise money and create a visual impact on campus.

### 2. Balloon Awareness

Tie balloons (helium) around campus with stats about the global issues affecting girls and women. This will generate buzz. Perhaps compliment by tabling at the Union (attach paper to balloon inviting students to visit you at union for a treat and more information). You can find lots of stats and information on the Take Action page of our website: <https://www.circleofsisterhood.org/take-action/raise-awareness/>

### 3. Restaurant Fundraiser (profit share)

Establish a partnership with a restaurant, yogurt shop, etc. within walking distance of campus to designate a night when a percentage of any food purchase by a Greek in letters is donated to the Circle of Sisterhood – a 501c3 charity. If most Greeks are housed on your campus, choose a night when chapter houses don’t serve dinner.

### 4. Venmo Challenge

Challenge each sorority member to make a donation to CofS through Venmo. Simply search for Circle of Sisterhood in the Venmo app, use a unique hashtag in the memo to identify your campus/chapter, and send an email to Annie Labo at [annie@circleofsisterhood.org](mailto:annie@circleofsisterhood.org) with the dates for tracking purposes.

### 5. Support Academic Achievement

- During finals week and midterms, as a way to help others appreciate their education (when 60+ million girls in the world are out of school), have sorority women troll the library and give treats to Greeks they find in letters studying. Promote that you will do so a few days before on social media. Attach stats about the cause to the treats.
- Any Greek who comes to your table and can show an A or B on an exam/paper/project gets a free treat (bookmark, button, cookies).

### 6. Competition for a Cause

Have chapters compete in relay races such as tug-o-war, potato sack races or any other physical activity for a donation to be made in their honor to CofS.



7. **Brothers for Sisters**

Encourage the fraternity men on your campus to get involved in this cause with you. Partner with them on events. Why? Because the oppression of women worldwide will not end until men understand the issues as well and get involved. Ask the IFC to match your donation.

8. **T-Shirts**

We know how Greeks love t-shirts – sell one with proceeds benefiting the Circle of Sisterhood! You can work with one of our officially licensed vendors. Before purchasing from a vendor, investigate whether the vendor is licensed to use CofS trademarks by visiting this link:

<https://greeklicensing.com/clients/circle-of-sisterhood-foundation/10885/search>

Or if you want to work with a local vendor who is not licensed, please ask them to get licensed. For information on becoming a licensed vendor of the Circle of Sisterhood, please be sure your service provider contacts: Melissa Jean-Baptiste, Affinity Consultants, [melissa@affinity-consultants.com](mailto:melissa@affinity-consultants.com). All official vendors are screened for high quality, appropriate products and good customer service.

9. **Grams**

Sell baked goods or handmade notes to help students recognize each other on a special day. Examples: Valentine's Day (Sweetheart Grams), Halloween (Boo Grams), St. Patrick's Day (Lucky Grams), etc.

10. **Warm Up or Cool Down**

At your union, sell hot cocoa/coffee on cold days or popsicles/ice cream on hot days.

11. **Can Shake or Collect Change**

Can shake around campus collecting spare change--it is amazing how it can add up! Pass out a postcard or sticker to everyone who donates with a fact about girls and education. Or collect change from everyone attending your next event or educational program and be sure to share what the money will do. For example, the following figures equate to expenses related to schooling in the developing world:

- o \$4 can provide her with lunch for an entire school year
- o \$7 can purchase a girl a set of textbooks
- o \$13 can purchase her tuition for a year
- o \$29 can put her in a new school uniform

12. **Inspiring Women Night**

Have a note writing event with snacks and prizes. Inform women in attendance about our cause (use videos from our YouTube channel) and then encourage them to each write 2 or 3 personal notes to other women who have inspired them or helped them with their education. In the notes, have them ask that person to help girls go to school in the developing world by donating \$20. (Examples: mothers, grandmothers, aunts, teachers, advisors, counselors, mentors, etc.) Set up a CofS fundraising page through our website to make it easy for note writers to tell their mentors where to donate. This page can be customized to your event and all donor gifts will be tax deductible. Visit our website:

<https://www.circleofsisterhood.org/>, click on Support Us, and then select Create a Campaign.



13. **Talent Show**

Host a campus Talent Show and invite the community to the event. Contestants could be Greek students or faculty members.

14. **Dance Marathon**

Include IFC in a Brothers for Sisters campaign. Partner with dance teams and clubs. \$45 a team to enter. \$5 to attend.

15. **Partner with Local Alumnae**

Host events with local area alumnae organizations (alumnae chapters/clubs, Alumnae Panhellenics, etc.) This is a meaningful way engage all area alumnae with the important work you are doing.

16. **Fashion Show for a Cause**

Partner with campus fashion club/merchandising majors. \$5 entry fee. Chapter presidents of all the fraternities and sororities could be models.

17. **Challenges**

- Cupcake Challenge – Have a bake off between chapters, and see who sells the most baked goods. Or challenge all chapters to include items in the bake sale that are circular.
- Change Challenge – A friendly competition between the chapters to see who can raise the most money. Have each chapter decorate a large can or jar and display the containers in a popular area on campus. Pennies earn points, but silver coins and paper bills will subtract points.

*(Please note: We would prefer that you refrain from using the word “War” when hosting events for the Circle of Sisterhood. Many women around the world are brutalized and oppressed as a result of war so the association can be inappropriate.)*

18. **Tailgate Treats**

Work with Athletic Department to have a bake sale at tailgates or outside stadiums before games.

19. **Raffle**

Raffle off an iPad at your next large campus event. \$10 per ticket. Ask a local retailer to donate the iPad.

20. **“Women Hold Up Half the Sky”**

Host a book club or viewing of the Half the Sky documentary. Collect donations at the event. Download an Impact Program Discussion Guide on our website here: [www.circleofsisterhood.org/take-action](http://www.circleofsisterhood.org/take-action)

Girl Rising is also a very good documentary (90 min.) that is specifically about girls’ education.

<http://girlrising.com/see-the-film/index.html#host-a-screening>

21. **Junior Panhellenic Involvement**

If you have one, find creative ways to get your Junior Panhellenic involved in creating awareness about the cause and fundraising for CofS. This is a great way to tap into emerging Panhellenic leaders.



22. **Field Day/Carnival**  
Host a field day with different activities. Or host a carnival with games and raffles (bounce houses, dunk booth, etc.).
23. **Girls Night In**  
Host a Girls Night In by showing an informational CofS video. Then have an evening of fun interactive games (minute to win it games, board games, card games, etc.) or crafts.
24. **Concert for a Cause**  
Find a local band, and ask them to profit share one of their shows.
25. **Bingo Night**  
Host a bingo night and invite other student organizations and Greek Councils to be involved.
26. **Punch N Brunch**  
Host a self-defense class for women on campus followed by brunch. Proceeds go to CofS. Take the opportunity talk about the oppression women face around the world and how you are supporting Circle of Sisterhood to uplift women from oppression through education.
27. **Flag Football/Powder-puff Football**  
\$10 fee to play in a casual game. Or host a tournament between sororities and/or fraternities.
28. **“Give Me Five” Campaign**  
Instead of spending \$5 on coffee, ask individuals to donate \$5 to the Circle of Sisterhood. This \$5 equates to providing a noon meal every day for a year to a student in the developing world.
29. **Movie Night**  
Host an indoor or outdoor movie night with snacks. Collect \$2 from each sorority woman who attends and encourage them to invite a fellow sister.
30. **Benefit Dinner**  
Host a benefit dinner for CofS. Include a Silent Auction and ask local businesses to donate items for the auction.
31. **Buttons or Stickers for a Cause**  
Order CofS buttons or stickers to sell to all Greeks to create awareness and raise money.
32. **Kick Off Dinner**  
Host a pizza dinner to kick off CofS week and invite all sorority women. Collect \$2 at the door to help girls go to school.
33. **Trunk Show**  
Host a trunk show with a local retailer. Partner with the campus Women’s Center.



## Appendix E: Circle of Sisterhood Facts for Tabling

An intentional byproduct of the Circle of Sisterhood Foundation's efforts will be increased awareness about issues affecting women worldwide. The Circle of Sisterhood Foundation wants to help women in America understand the plight of girls and women who live in tin huts, have no running water, and die of malaria and other diseases as often as Americans catch colds.

The facts below can be used in a multitude of ways to educate your community as well as your whole campus. Make an effort to increase awareness and educate your community when hosting events on behalf of the Circle of Sisterhood Foundation.

### **65 million girls are out of school globally.**

*Source: EFA Global Monitoring Report, 2012.*

### **There are 32 million fewer girls than boys in primary school.**

*Source: Education First: An Initiative of the United Nations Secretary General, 2012.*

### **Two-thirds of the 792 million illiterate adults in the world are female.**

*Source: EFA Global Monitoring Report, 2012.*

### **A girl with an extra year of education can earn 20% more as an adult.**

*Source: The World Bank, 2011.*

### **Statistics show that when women earn an income, they reinvest 90 percent of their income in their families and communities.**

*Source: Phil Borges. 2007. Women Empowered: Inspiring Change in the Emerging World. New York.*

### **An educated mother is more than twice as likely to send her children to school.**

*Source: UNICEF, 2010.*

### **10% fewer girls under the age of 17 would become pregnant in sub-Saharan Africa and South and West Asia if they had a primary education.**

*Source: EFA Global Monitoring Report, 2012.*

### **If India enrolled 1% more girls in secondary school, its GDP would rise by \$5.5 billion.**

*Source: CIA World Factbook, Global Campaign for Education, and RESULTS Education Fund.*

### **Girls with secondary education are 6 times less likely to be married as children.**

*Source: International Center for Research on Women, 2006.*

### **If all girls had a secondary education, there would be two-thirds fewer child marriages.**

*Source: EFA Global Monitoring Report, 2012.*

### **Less than half a cent of every development dollar goes to programs specifically for girls, particularly those ages 10-14.**

*Source: The world's adolescent girls. (2013, March 30). Retrieved from <http://www.girlup.org/learn/the-worlds-adolescent-girls.html>*

### **A literate mother has a 50% higher chance that her child will survive past the age of 5.**

*Source: UNESCO, 2011.*



**There are 9.9 million girls out of school in Nigeria, Pakistan, and Ethiopia.**

*Source: World Bank Education Statistics, 2012.*

**By attaining a secondary education, a Pakistani woman can earn 70 percent what men earn, as opposed to only 51 percent with a primary education.**

*Source: EFA Global Monitoring Report, 2012.*

**In developing countries, the #1 cause of death for girls 15-19 is childbirth.**

*Source: World Health Organization, 2012.*

**And 50 % of sexual assaults in the world victimize girls under the age of 15.**

*Source: UNFPA, 2005.*

**Education empowers women to overcome discrimination. Girls and young women who are educated have greater awareness of their rights, and greater confidence and freedom to make decisions that affect their lives, improve their health, and boost their work prospects.**

*Source: Education First: An Initiative of the United Nations Secretary General, 2012.*

**Child deaths would be cut in half if all women had a secondary education, saving 3 million lives. And all maternal deaths would be reduced by two-thirds if each mother completed primary education.**

*Source: EFA Global Monitoring Report, 2012.*

