



Circle of Sisterhood 101

Campus Partner Starter Kit

Revised August 2017

Table of Contents

About the Circle of Sisterhood Foundation.....	3
About Half the Sky.....	5
Tips for Getting Started.....	6
Getting Buy in On Your Campus.....	8
Online Resources.....	9
How to Contact Us.....	10
Appendix A: Starting a Committee.....	11
Appendix B: Circle of Sisterhood Week.....	16
Appendix C: Circle of Sisterhood Facts for Tabling.....	21



Why Support the Circle of Sisterhood (CofS)?

Your sorority community is most likely the largest body of women's organizations on your campus and holds a significant amount of influence. As one community of women, you can use your influence to help your entire campus community understand the global issues affecting women and the critical need to help girls achieve education around the world.

Internationally, the collective sorority community is one of the largest, identifiable bodies of college educated women in the world! When not even 7% of the world (men and women combined) earns a college degree and 2/3 of all illiterate adults in the world are women, it is our responsibility to help girls gain access to education.

About the Circle of Sisterhood Foundation

Mission

The Circle of Sisterhood will leverage the collective influence of sorority women to raise financial resources for entities around the world that are removing educational barriers for girls and women facing poverty and oppression.

Vision

Making education a reality for girls and women around the world.

The Cause

For too many girls and women around the world, access to quality education is often limited. More than 60 million girls are out of school around the globe. Education is an answer to many of the global issues related to women – poverty, oppression, misogyny, brutality. Ultimately, more and more educated girls will mean stronger and healthier villages, communities, and entire countries.

Why Sorority Women?

Most sororities were founded in the 19th century because of very real obstacles to women achieving a college education. Sorority Founders bound together fiercely to fight for their right to higher education.

Today, more than 160 years later, and millions strong, we vow to continue the legacy of our Founders by standing together again to help girls and women go to school around the world. Since the Circle of Sisterhood's establishment in 2010, sorority communities and alumnae across the U.S. have engaged in this global humanitarian effort to remove barriers to education for girls in the developing world. This movement by sorority women has already had an impact in 22 countries on 4 continents.



Sororities across North America have always and will continue to help domestic U.S. charities in significant ways. The Circle of Sisterhood helps domestic organizations as well but most of our work is focused on girls and women struggling in the developing world. The movement is a means for our entire community to contribute in a global humanitarian way – together.

We are a mechanism by which all sorority women can stand together across affiliation, age, color, and creed to make a difference in the lives of millions of girls and women. Collectively, we can do much more than we could as individuals or individual groups. We can give others an equal chance for rewarding lives and livelihoods through schooling, the learning of a trade, or even a college education.

One person can make a small difference. But as a community of educated women, our collective efforts will be transforming for generations to come.

With Your Help, Our Impact Will Continue to Grow!

As of the end of academic year 2017:

- **More than \$800,000 has been granted in 22 countries on 4 continents.**
- **More than 240** campus sorority communities are official philanthropic partners
- **Twelve school builds have been funded** - in Senegal (2), Nicaragua (7), Haiti (1), Nepal (1) and Malawi (1).
- **Beyond school constructions, we also provide scholarships, tuition, uniforms, boarding school fees, malaria nets, libraries, teachers, tutors, computers, electricity and the list goes on...**

Imagine our impact 10 years from now because of the commitment of sorority women to provide opportunity through education for girls around the world.

About Our Founding

Our Founder, Ginny Carroll, was inspired to establish the Circle of Sisterhood Foundation because she is a strong proponent of the sorority experience and is well aware that the sorority movement came forth out of oppression.

She was also motivated by the book *Half the Sky: Turning Oppression into Opportunity for Women Around The World*. In the book, authors Kristof and WuDunn shared first-hand accounts from their travels across the globe of women being subjected to brutal violence and oppression solely because of their gender. And the frustration that too many girls in the world were not getting the opportunity to go to school which kept them locked in a life of poverty was a tipping point.

Ginny felt strongly, as a college educated woman, that she had a responsibility to do something to help girls and women around the world get an education and she knew that she could not do it alone – that as just one person, her impact would be insignificant. But she was well-acquainted with a very large community of college educated women she knew would help – sorority women.



Without education, girls and women all over the world are unable to reach their full potential. Sorority women are fortunate to have the one thing that will help most women out of poverty – an education. As such, we have a responsibility to those less fortunate.

The Circle of Sisterhood strongly believes that quality schooling is the great emancipator from poverty and despair and will provide a better life for a woman and that of her family.

Here's a little bit more about the book, from HalfTheSkyMovement.org:

Drawing on the breadth of their combined reporting experience, Kristof and WuDunn depict our world with anger, sadness, clarity and, ultimately, hope. They show how a little help can transform the lives of women and girls abroad. There's a story of a Cambodian girl who eventually escaped from her brothel and, with assistance from an aid group to learn a trade, built a thriving retail business that supports her family. And the Ethiopian woman had her injuries repaired and in time and with education became a surgeon.

Through the stories in the book, Kristof and WuDunn help to shed light on the reality that a key to economic progress lies in unleashing women's potential. Throughout much of the world, the greatest unexploited economic resource is the female half of the population. Countries such as China, for example, have prospered precisely because they emancipated women and brought them into the formal economy. Unleashing that process globally is not only the right thing to do; it's also the best strategy for fighting poverty.

*“One study after another has shown that educating girls is one of the most effective ways to fight poverty. Schooling is often a precondition for girls and women to stand up against injustice, and for women to be integrated into the economy. Until women are numerate and literate, it is difficult for them to start businesses or contribute meaningfully to their economies.” **HALF THE SKY**, pg. 168*

The stories in Half the Sky are a great way to build awareness about our cause. The book is also in documentary format and can be streamed online for small groups. If you want to view the documentary in a large group, you may need to acquire viewing rights. To learn more about hosting a viewing party, turn to page 9.



Tips for Getting Started

By being able to answer Why, Who, What, Where, and When, you'll be able to plan to successfully begin incorporating support of the Circle of Sisterhood into your Council/Sorority Community's programming. See below for some tips in each area:

Step 1: Why?

Being able to understand and articulate the importance of the work that CofS is doing is an important first step. Can you explain WHY the Circle of Sisterhood Foundation is a cause your Council/Sorority Community should get behind? Here are a few tips for getting started:

Raise Awareness- Before you ask the members of your community to donate time or money, educate them about why you're asking for their time and money.

- Host a *Half the Sky* or *Girl Rising* documentary viewing party.
- Send representatives to each sorority chapter (or host a Convocation of reps from each chapter) on your campus to talk about the Circle of Sisterhood and show our "Support the Circle of Sisterhood" video from our website. It's also on our YouTube Channel (<https://www.youtube.com/watch?v=tewkku1iJW4>) with other great videos about educating girls.
- Seek women interested in helping your Council with this effort and establish a committee to provide continued awareness and fund raising (more info about establishing a committee in Appendix A).
- Host info tables or hang banners/signs with statistics about women's education across the globe in your student center. Show other students the impact they can have on the world by getting involved.

Step 2: Who?

Who needs to be involved in each step of the process? Do you need a committee? What role should your Fraternity/Sorority Advisor play? Are there other organizations on campus that support a similar cause? How can you work together?

Identify your Resources- Don't go it alone! Work with as many people as you can to make this happen on your campus. There is definitely strength in numbers. Also, the Circle of Sisterhood assigns all partner campuses a Campus Relationship Manager who can help you identify other resources or share ideas they've seen work at other schools. Once you officially adopt the Circle of Sisterhood as a philanthropic partner, let us know and we will assign your campus a Campus Relationship Manager and she will serve as a direct resource on all things CofS.

Step 3: What, Where, and When?

Once you've got "the why" and "the who" down, the rest will come more easily! Start thinking about ways to engage the women in your community. Choose a fundraiser(s) that will work well on your campus. What will get students excited to help you help girls go to school? What are meaningful ways that students at your institution can contribute? Where are the best locations on campus for people to see what you're doing? What time of day are people most likely free to come to your program?

Work Smarter- Many sorority communities struggle with over-programming. Try to think about ways you can add Circle of Sisterhood efforts into what you're already doing. Consider adding it as a theme for a philanthropy night during recruitment or a way to celebrate community wide philanthropic effort. Can you do a weekly coin wars competition at Council Meetings where chapters send the delegates with change? Or could you ask PNMs to donate \$1 on bid day for this important cause? Or could you ask all chapters to donate \$1 per member to help girls go to school? You don't always have to add another event to the calendar to be successful!



Ready to Jump Start?

To jump start your campuses relationship with the Circle of Sisterhood, we recommend the following actions be taken:



1. Adopt the Circle of Sisterhood Foundation as your chapter/council/sorority community philanthropic focus.
2. Let us know that you have officially adopted the Circle of Sisterhood as a philanthropic partner and we will assign you a Campus Relationship Manager to serve as a resource as you integrate this important work on your campus. Email Annie Labo at annie@circleofsisterhood.org
3. Assign a campus liaison/ambassador to the Circle of Sisterhood and provide us with her contact information so our Campus Relationship Manager can communicate with her.
4. Form a Circle of Sisterhood committee (See Appendix A for examples of how other campus partners have formulated their committees/work groups) to engage more sorority women in the work and the work of your Council.
5. Educate and Fund Raise. Visit our website for numerous resources including our fundraising guide, fundraising ideas, awareness activities, and resources for your events (table tents, flyers, etc.). Consider hosting a Circle of Sisterhood Week (See Appendix B for a guide to get started).
6. Tag us on social media when promoting your successes so we can share about your good work!



Getting Buy in On Your Campus

We know if you're reading this then you're probably already excited about the possibility of incorporating your partnership with the Circle of Sisterhood on your campus. So now the big question is - *how will you get everyone else as excited as you are?* Try using our Sixty Second Commercial to help your sisters, fellow council members, or entire community buy in. Remember, use your own passion for the cause to tell your story but here are some tips:

Sixty Second Commercial - Why get involved with the Circle of Sisterhood?

The American sorority movement was born in the mid-1800s as an avenue of support for women who were fighting for the right to attend college. United as one, the founders of our fraternal organizations paved the way for countless women who would follow – like you and me.

Now, over 160 years later, a network of sorority women are committed to follow in our founders' footsteps by removing barriers to education for girls around the world and raising awareness about global issues affecting women.

For too many women around the world, getting an education remains a privilege and not a right. Seventy percent (70%) of out-of-school youth in the world are girls. We represent the less than 40% of the U.S. population with a college degree and the less than 7% of the college educated global population.

Our sisters around the world will never have the opportunities we have—and continue to have—unless we help them. In the 1800s in the U.S., our founders stood together to give us these opportunities. Today, sorority women are one of the largest, identifiable bodies of college educated women in the world. Now it is our turn to stand together for our sisters around the world.

- Educated women overcome poverty.
- Educated women positively impact their economy.
- Educated women earn 25 percent more income.
- Educated women reinvest 90% of their income back into their families.
- Educated women have smaller, healthier families.
- Educated women have children who are 40% more likely to live past the age of 5 .
- Educated women are three times less likely to contract HIV.
- Educated women live in less volatile, extremist cultures.
- Educated women are more likely to stand up for themselves.

Because numerous studies indicate education is the key to eradicating poverty, the Circle of Sisterhood's mission is to leverage the collective influence of sorority women to provide financial support to entities that remove educational barriers for girls and women. All we ask is that you—as a sorority woman—give or raise \$_____ this year, and then ask every affiliated woman you know to do the same. If every sorority woman gets involved as a donor, we will transform the world – literally.



Online Resources

The Circle of Sisterhood website is full of resources designed to help you raise awareness and begin fundraising on your campus. See below for links (brown) and information about each resource.

[Awareness Raising Ideas](#) - This link will help you come up with ideas for spreading the word about The Circle of Sisterhood on your campus.

[Fundraising Guide](#) - This guide will help you learn the best practices of fundraising for the Circle of Sisterhood. It's full of tons of ideas for fundraisers, and gives suggestions for people and organizations with which to partner. We recommend checking out 101 ways to raise \$100 dollars starting on page 21.

[Half the Sky Viewing Party Guide](#) - This packet will help you as you host a Half the Sky Viewing Party. This is a wonderful way to create awareness about issues facing women and girls around the world, and motivate your campus to get involved. Start with a small viewing group (5 women from every chapter) and let the momentum grow.

[The Take-Action Page](#)- Your "go to" place for new resources when it comes to hosting events. This page of our website is equipped with more information for individual fundraisers, pre-made flyers for events, tips, hints, and anything you could possibly need to be successful.

[Circle of Sisterhood Blog](#)- Here's where we'll keep you up to date with our progress! We feature schools that have been successful, highlight where the money campuses raised is going, and share other exciting news. It's a great way to stay in touch with the foundation. And hey, it would be great if you'd write a blog about your successes and submit for publication!

[Circle of Sisterhood YouTube Channel](#)- Here you'll find some of our favorite videos. These include videos from our trip to Senegal to build the school and some of our favorite videos to create awareness about our cause.

[Circle of Sisterhood Pinterest Page](#)- This is where lots of resources can be found! We pin fundraising ideas, quotes, crafts, project ideas, and pretty much anything else that inspires us! Feel free to browse our page for ideas to bring back to your campus.

Of course, we're also on [Facebook](#), [Twitter](#) and [Instagram](#)! We often repost ideas from our partners.



How to Contact Us

General Contact Information

Circle of Sisterhood Foundation, Inc.
P.O. Box 90257
Indianapolis, IN 46290
(317)775- 9488

Email: info@circleofsisterhood.org

Website: www.circleofsisterhood.org

Division Specific Contact Information

Grants Committee: grants@circleofsisterhood.org

Donations: gifts@circleofsisterhood.org

Campus initiatives: campussupport@circleofsisterhood.org

Alumnae initiatives: alumnaesupport@circleofsisterhood.org



Appendix A: Sample Circle of Sisterhood Committee Structures

COMMITTEE EXAMPLE A

A great way to spread awareness about Circle of Sisterhood throughout your university's sorority community while benefiting from input, support, and the hard work of women in all different chapters is to create a Circle of Sisterhood committee. Here is a guide for how to start a committee:

Committee Membership Application:

A simple way to create an application for a Circle of Sisterhood Committee is to use Google Docs. Share the application link with chapter presidents on listservs and on all social media websites used in your sorority community to ensure that everyone is aware the opportunity. Set the final date that applications will be accepted and be sure to frequently share the application link and reminders about the deadline up until that date.

Sample question ideas:

- Name
- Email address
- Year in school
- Affiliation
- Other commitments throughout the term
- Any positions the applicant has had within her own chapter
- Availability for meetings
- How did you hear about Circle of Sisterhood?
- Why are you passionate about Circle of Sisterhood?
- Please share one (or more) fundraising idea(s) for Circle of Sisterhood.
- Please share one (or more) idea(s) for an educational event for Circle of Sisterhood.
- Please share any experience you have with fundraising, social media, event planning, (etc.—any skill that would benefit the committee).



Committee Member Selection:

Once all applications have been submitted, the person (or group) that is currently in charge of all things Circle of Sisterhood on your campus should review the applications to identify the strongest applicants. Once these applicants have been identified, you can either immediately extend offers to join the committee or decide to add an interview round to the selection process, extending offers to the top applicants afterward. It might also be helpful to ask for feedback from chapter presidents when selecting committee members to supplement the information given on the applications.

Send an email to the chosen committee members offering your congratulations and sharing important information like the time/date/location of the first meeting and the contact information for the committee chairwoman*.

Send a list of all committee members to the chapter presidents, encouraging them to congratulate their members who have been selected to join the committee.

When sending emails to any applicants who have not been selected for the committee, be sure to encourage their continued support of Circle of Sisterhood and the committee.

*See “Structure” for ideas about how to select a committee chairwoman.

Structure:

It is important to pick a structure for your Circle of Sisterhood committee that best meets the needs of your sorority community.

If your Panhellenic or Sorority Council has adopted Circle of Sisterhood as its official philanthropy, you might decide that the committee should fall under the auspices of the council and a council officer can serve as a committee chairwoman. This helps to eliminate disconnect between the Panhellenic/Sorority Council and the committee members that might be created by a free-standing committee. Below are some ideas for a potential chairwoman:

- Panhellenic/Sorority Council president
- Programming chair
- Community service/Philanthropy chair
- Scholarship chair

The committee’s internal structure will vary based on your number of applicants and desired committee size. Here are some ideas for structure based on committee size:



Small-to-medium committee:

- Each committee member can be assigned an area that she would like to work in...
- Or the whole committee can work together, deciding who will accomplish tasks as needed.
- Each committee member will communicate directly with the chairwoman.
- A typical month might look like:
 - Week 1: meeting with entire committee
 - Week 2: off week (schedule meeting if needed)
 - Week 3: off week (schedule meetings if needed)
 - Week 4: meeting with entire committee

Medium-to-large committee:

- The committee chairwoman can select work group leads who will essentially serve as an executive board of the committee. Ideas for work group leads are:
 - Chapter Liaisons
 - Fundraising
 - Communications
 - Education
 - Outreach
 - Event Planning
- The committee chairwoman can then assign members to each work group, which can be done based on member preferences and skills.
- Each work group member will communicate directly with her work group lead.
- And each work group lead will communicate directly with the chairwoman of the CofS Committee.
- A typical month might look like:
 - Week 1: meeting with committee chairwoman and work group leads
 - Week 2: meeting with work groups leads and their work group members
 - Week 3: off week (schedule meeting if needed)
 - Week 4: meeting with entire committee



COMMITTEE EXAMPLE B

Unity Board/Committee

The Unity Board is a committee made up of each of the sorority chapters in the community. It is a group that falls under the umbrella of the Panhellenic Council. The responsibilities of this committee are:

- to plan, organize, and facilitate Panhellenic/Circle of Sisterhood Pride Week each academic year
- to educate our campus about Circle of Sisterhood
- to facilitate fundraisers throughout the year for Circle of Sisterhood
- to foster an environment that is conducive to the development and sustainment of Panhellenic/sorority pride on campus

The primary focus of this committee, and of Panhellenic Pride Week, is to bring Panhellenic members together by focusing on the common causes of women's empowerment, but primarily Circle of Sisterhood.

The chair of this committee is one of the Panhellenic Vice Presidents. Her role on the board is to oversee the plans and goals of the committee and to hold the committee accountable for follow through.



COMMITTEE EXAMPLE C

Circle of Sisterhood Committee

The committee meets every other week to discuss and plan awareness/educational or fundraising events. Committee members (ambassadors) should represent – at a minimum - each sorority chapter on campus.

Circle of Sisterhood Ambassadors (committee members):

- Must attend Circle of Sisterhood bi-weekly general meetings
- Any member of the sorority community can attend general meetings as a way to be updated on events and get more information about involvement with CofS
- The ambassador position allows for consistent member involvement in events and as a feeder to Director role

The Leadership Team of the CofS Committee consists of the following:

Leadership Team meets once per month separately from general meetings of the committee (this could be before a general meeting) to discuss goals and work of the Committee.

- Two CofS Directors
- President of College Panhellenic (CPC)
- Vice President of Public Relations (CPC)
- Other officers of interested Councils (NPHC, MGC, IFC, etc.)
- Fraternity/Sorority Advisor

To be a Circle of Sisterhood Director, one must:

- Fill out application on Office of Greek Life website
- Serve on CofS Leadership team
- Serve as main contacts for the CofS Committee



Appendix B: Circle of Sisterhood Week

Once you have gathered a committee, consider hosting a Circle of Sisterhood Week. The outline below is to be used as a guide and can be adapted to meet the needs of any campus regardless of size. Following the timeline is a list of events/activities to incorporate into your CofS Week.

Circle of Sisterhood Week – Timeline Example

- 2 months before:
 - Host a meeting with your committee to begin planning a Circle of Sisterhood Week.
 - Consider how you can incorporate current campus events into your week to maximize everyone's time and choose events that will engage your community.
 - Be sure you know WHEN, WHERE, and WHAT your week will look like.
 - Assign each committee member a task to complete over the next two weeks.
- 1 month before:
 - Meet with committee to discuss progress and development of each event/day.
 - Confirm times and locations for each event/day.
 - Include multiple awareness building activities, as well as fund raising activities.
 - Consider hosting an info session, Half the Sky or Girl Rising viewing party one month prior to your Circle of Sisterhood Week. This can help build anticipation and excitement.
 - Sell t-shirts, buttons, or stickers prior to your Circle of Sisterhood Week so members have something to wear and show their support.
- 2-3 weeks before:
 - Meet with your committee to begin marketing the events of your Circle of Sisterhood Week.
 - Create and design flyers.
 - Place an advertisement in the campus paper.
 - Develop a social media plan or create a hashtag for all to use during the week of events.
- 2 weeks before:
 - Meet with your committee to discuss the progress and address any concerns.
 - Purchase any necessary supplies.
 - Begin posting teasers on social media to get people engaged.
 - Develop a plan of action for each event/day.
 - Keep marketing the Circle of Sisterhood Week on campus.
- The week of:
 - Post on social media each day to promote your event(s), share pictures, and provide a quick overview of each event's success.
 - Tag the Circle of Sisterhood so we can share some of your posts.
- 2 weeks after:
 - During your committee meeting, discuss what was successful and what was not successful.
 - Begin to develop a plan to pass on to next year's committee.



Circle of Sisterhood Week – Event/Activity Ideas

Below is a list of different events and activities that many other campus partners have found successful during Circle of Sisterhood Weeks. Incorporate any one of the ideas into your CofS Week to build awareness and raise funds. Have a new idea that made a huge impact? Send an email to Annie Labo: annie@circleofsisterhood.org with details so she can add it to the list below.

1. **Circles for Education**

Use colored cardstock to make cut-out circles (think CofS logo) that say “I support the Circle of Sisterhood,” “I support girl’s education,” or another meaningful message like “Education is important to me because...”. Sell the circles for \$1 each and allow purchasers to write their name on the circle or to answer the prompt. Then, post the circles in a visible place on campus (Student Union, Library, Greek Life office, etc.). This is a great way to raise money and create a visual impact on campus.

2. **Balloon Awareness**

Tie balloons (helium) around campus with stats about the global issues affecting girls and women. This will generate buzz. Perhaps compliment by tabling at the Union (attach paper to balloon inviting students to visit you at union for a treat and more information). You can find lots of stats and information on the Take Action page of our website: <https://www.circleofsisterhood.org/take-action/raise-awareness/>

3. **Restaurant Fundraiser (profit share)**

Establish a partnership with a restaurant, yogurt shop, etc. within walking distance of campus to designate a night when a percentage of any food purchase by a Greek in letters is donated to the Circle of Sisterhood – a 501c3 charity. If most Greeks are housed on your campus, choose a night when chapter houses don’t serve dinner.

4. **Venmo Challenge**

Challenge each sorority member to make a donation to CofS through Venmo. Simply search for Circle of Sisterhood in the Venmo app, use a unique hashtag in the memo to identify your campus/chapter, and send an email to Annie Labo at annie@circleofsisterhood.org with the dates for tracking purposes.

5. **Support Academic Achievement**

- During finals week and midterms, as a way to help others appreciate their education (when 60+ million girls in the world are out of school), have sorority women troll the library and give treats to Greeks they find in letters studying. Promote that you will do so a few days before on social media. Attach stats about the cause to the treats.
- Any Greek who comes to your table and can show an A or B on an exam/paper/project gets a free treat (bookmark, button, cookies).

6. **Competition for a Cause**

Have chapters compete in relay races such as tug-o-war, potato sack races or any other physical activity for a donation to be made in their honor to CofS.



7. **Brothers for Sisters**

Encourage the fraternity men on your campus to get involved in this cause with you. Partner with them on events. Why? Because the oppression of women worldwide will not end until men understand the issues as well and get involved. Ask the IFC to match your donation.

8. **T-Shirts**

We know how Greeks love t-shirts – sell one with proceeds benefiting the Circle of Sisterhood! You can work with one of our officially licensed vendors. Before purchasing from a vendor, investigate whether the vendor is licensed to use CofS trademarks by visiting this link:

<https://greeklicensing.com/clients/circle-of-sisterhood-foundation/10885/search>

Or if you want to work with a local vendor who is not licensed, please ask them to get licensed. For information on becoming a licensed vendor of the Circle of Sisterhood, please be sure your service provider contacts: Melissa Jean-Baptiste, Affinity Consultants, melissa@affinity-consultants.com. All official vendors are screened for high quality, appropriate products and good customer service.

9. **Grams**

Sell baked goods or handmade notes to help students recognize each other on a special day. Examples: Valentine's Day (Sweetheart Grams), Halloween (Boo Grams), St. Patrick's Day (Lucky Grams), etc.

10. **Warm Up or Cool Down**

At your union, sell hot cocoa/coffee on cold days or popsicles/ice cream on hot days.

11. **Can Shake or Collect Change**

Can shake around campus collecting spare change--it is amazing how it can add up! Pass out a postcard or sticker to everyone who donates with a fact about girls and education. Or collect change from everyone attending your next event or educational program and be sure to share what the money will do. For example, the following figures equate to expenses related to schooling in the developing world:

- o \$4 can provide her with lunch for an entire school year
- o \$7 can purchase a girl a set of textbooks
- o \$13 can purchase her tuition for a year
- o \$29 can put her in a new school uniform

12. **Inspiring Women Night**

Have a note writing event with snacks and prizes. Inform women in attendance about our cause (use videos from our YouTube channel) and then encourage them to each write 2 or 3 personal notes to other women who have inspired them or helped them with their education. In the notes, have them ask that person to help girls go to school in the developing world by donating \$20. (Examples: mothers, grandmothers, aunts, teachers, advisors, counselors, mentors, etc.) Set up a CofS fundraising page through our website to make it easy for note writers to tell their mentors where to donate. This page can be customized to your event and all donor gifts will be tax deductible. Visit our website: <https://www.circleofsisterhood.org/>, click on Support Us, and then select Create a Campaign.



13. **Talent Show**

Host a campus Talent Show and invite the community to the event. Contestants could be Greek students or faculty members.

14. **Dance Marathon**

Include IFC in a Brothers for Sisters campaign. Partner with dance teams and clubs. \$45 a team to enter. \$5 to attend.

15. **Partner with Local Alumnae**

Host events with local area alumnae organizations (alumnae chapters/clubs, Alumnae Panhellenics, etc.) This is a meaningful way engage all area alumnae with the important work you are doing.

16. **Fashion Show for a Cause**

Partner with campus fashion club/merchandising majors. \$5 entry fee. Chapter presidents of all the fraternities and sororities could be models.

17. **Challenges**

- Cupcake Challenge – Have a bake off between chapters, and see who sells the most baked goods. Or challenge all chapters to include items in the bake sale that are circular.
- Change Challenge – A friendly competition between the chapters to see who can raise the most money. Have each chapter decorate a large can or jar and display the containers in a popular area on campus. Pennies earn points, but silver coins and paper bills will subtract points.

(Please note: We would prefer that you refrain from using the word “War” when hosting events for the Circle of Sisterhood. Many women around the world are brutalized and oppressed as a result of war so the association can be inappropriate.)

18. **Tailgate Treats**

Work with Athletic Department to have a bake sale at tailgates or outside stadiums before games.

19. **Raffle**

Raffle off an iPad at your next large campus event. \$10 per ticket. Ask a local retailer to donate the iPad.

20. **“Women Hold Up Half the Sky”**

Host a book club or viewing of the Half the Sky documentary. Collect donations at the event. Download an Impact Program Discussion Guide on our website here: www.circleofsisterhood.org/take-action

Girl Rising is also a very good documentary (90 min.) that is specifically about girls’ education.
<http://girlrising.com/see-the-film/index.html#host-a-screening>

21. **Junior Panhellenic Involvement**

If you have one, find creative ways to get your Junior Panhellenic involved in creating awareness about the cause and fundraising for CofS. This is a great way to tap into emerging Panhellenic leaders.



22. **Field Day/Carnival**
Host a field day with different activities. Or host a carnival with games and raffles (bounce houses, dunk booth, etc.).
23. **Girls Night In**
Host a Girls Night In by showing an informational CofS video. Then have an evening of fun interactive games (minute to win it games, board games, card games, etc.) or crafts.
24. **Concert for a Cause**
Find a local band, and ask them to profit share one of their shows.
25. **Bingo Night**
Host a bingo night and invite other student organizations and Greek Councils to be involved.
26. **Punch N Brunch**
Host a self-defense class for women on campus followed by brunch. Proceeds go to CofS. Take the opportunity talk about the oppression women face around the world and how you are supporting Circle of Sisterhood to uplift women from oppression through education.
27. **Flag Football/Powder-puff Football**
\$10 fee to play in a casual game. Or host a tournament between sororities and/or fraternities.
28. **“Give Me Five” Campaign**
Instead of spending \$5 on coffee, ask individuals to donate \$5 to the Circle of Sisterhood. This \$5 equates to providing a noon meal every day for a year to a student in the developing world.
29. **Movie Night**
Host an indoor or outdoor movie night with snacks. Collect \$2 from each sorority woman who attends and encourage them to invite a fellow sister.
30. **Benefit Dinner**
Host a benefit dinner for CofS. Include a Silent Auction and ask local businesses to donate items for the auction.
31. **Buttons or Stickers for a Cause**
Order CofS buttons or stickers to sell to all Greeks to create awareness and raise money.
32. **Kick Off Dinner**
Host a pizza dinner to kick off CofS week and invite all sorority women. Collect \$2 at the door to help girls go to school.
33. **Trunk Show**
Host a trunk show with a local retailer. Partner with the campus Women’s Center.



Appendix C: Circle of Sisterhood Facts for Tabling

An intentional byproduct of the Circle of Sisterhood Foundation's efforts will be increased awareness about issues affecting women worldwide. The Circle of Sisterhood Foundation wants to help women in America understand the plight of girls and women who live in tin huts, have no running water, and die of malaria and other diseases as often as Americans catch colds.

The facts below can be used in a multitude of ways to educate your community as well as your whole campus. Make an effort to increase awareness and educate your community when hosting events on behalf of the Circle of Sisterhood Foundation.

65 million girls are out of school globally.

Source: EFA Global Monitoring Report, 2012.

There are 32 million fewer girls than boys in primary school.

Source: Education First: An Initiative of the United Nations Secretary General, 2012.

Two-thirds of the 792 million illiterate adults in the world are female.

Source: EFA Global Monitoring Report, 2012.

A girl with an extra year of education can earn 20% more as an adult.

Source: The World Bank, 2011.

Statistics show that when women earn an income, they reinvest 90 percent of their income in their families and communities.

Source: Phil Borges. 2007. Women Empowered: Inspiring Change in the Emerging World. New York.

An educated mother is more than twice as likely to send her children to school.

Source: UNICEF, 2010.

10% fewer girls under the age of 17 would become pregnant in sub-Saharan Africa and South and West Asia if they had a primary education.

Source: EFA Global Monitoring Report, 2012.

If India enrolled 1% more girls in secondary school, its GDP would rise by \$5.5 billion.

Source: CIA World Factbook, Global Campaign for Education, and RESULTS Education Fund.

Girls with secondary education are 6 times less likely to be married as children.

Source: International Center for Research on Women, 2006.

If all girls had a secondary education, there would be two-thirds fewer child marriages.

Source: EFA Global Monitoring Report, 2012.

Less than half a cent of every development dollar goes to programs specifically for girls, particularly those ages 10-14.

Source: The world's adolescent girls. (2013, March 30). Retrieved from <http://www.girlup.org/learn/the-worlds-adolescent-girls.html>

A literate mother has a 50% higher chance that her child will survive past the age of 5.

Source: UNESCO, 2011.



There are 9.9 million girls out of school in Nigeria, Pakistan, and Ethiopia.

Source: World Bank Education Statistics, 2012.

By attaining a secondary education, a Pakistani woman can earn 70 percent what men earn, as opposed to only 51 percent with a primary education.

Source: EFA Global Monitoring Report, 2012.

In developing countries, the #1 cause of death for girls 15-19 is childbirth.

Source: World Health Organization, 2012.

And 50 % of sexual assaults in the world victimize girls under the age of 15.

Source: UNFPA, 2005.

Education empowers women to overcome discrimination. Girls and young women who are educated have greater awareness of their rights, and greater confidence and freedom to make decisions that affect their lives, improve their health, and boost their work prospects.

Source: Education First: An Initiative of the United Nations Secretary General, 2012.

Child deaths would be cut in half if all women had a secondary education, saving 3 million lives. And all maternal deaths would be reduced by two-thirds if each mother completed primary education.

Source: EFA Global Monitoring Report, 2012.

