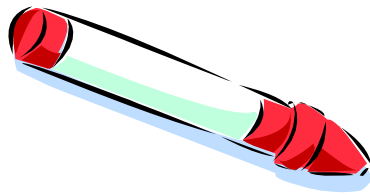


Create Awareness with a Button!

DID YOU KNOW THAT IF YOU WRITE ON A BUTTON WITH A DRY ERASE MARKER IT WILL RUB OFF LATER? IT'S TRUE!

Follow these steps to create awareness during your Circle of Sisterhood fundraising event(s):

- 1) Choose a statistic you will use for each day of your event(s). Just write the appropriate number on the button. We have provided some on the back of this form.
- 2) Write the number you will be talking about that day on your button (which you will be proudly displaying where anyone you run into can see it).
- 3) When someone asks you "what's the number for?" you reply with the statistical information as one of the reasons you are raising money for the Circle of Sisterhood. See the example below.
- 4) At the end of the day, use water and a paper towel to rub the marker off the button to prepare it with the next statistic.
- 5) This is a great way to raise awareness about the global issues affecting girls and women and the Circle of Sisterhoods efforts to remove barriers to education.



Ex. Only **7%** of the world's population has college education. We are raising money for the Circle of Sisterhood – a charity representing all sorority women working to uplifting girls from poverty and oppression through education.

Button Awareness • The Statistics

Day _____:

6.7

“Not even 7% of the world’s population is college educated.”

Everyone on this campus has or will have at least one college degree. We are the ones who will make a difference by helping the Circle of Sisterhood to uplift girls and women from poverty and oppression through education.

Day _____:

20

“20% of children in the United States live in poverty.”

The Circle of Sisterhood helps impoverished and disadvantaged girls in America have access to quality education.

Day _____:

70

“70% of out-of-school youth in the world are girls.”

The Circle of Sisterhood Foundation plans to reduce that number...

Day _____:

50

“More girls have been killed in the last 50 years, precisely because they were girls (sex-selective abortion), than men were killed in all the wars of the twentieth century.”

The Circle of Sisterhood is working to uplift women from oppression through education.

Day _____:

5

Women do two-thirds of the world’s work yet earn only five percent of the income.

The Circle of Sisterhood is working to uplift women from oppression through education.

Day _____:

1

Women harvest 90% of the world’s food, yet own only 1% of the world’s land.

The Circle of Sisterhood is working to uplift women from oppression through education.